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INVENTORS

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Name of the Invention Promotion Company: Inventors' Publishing & Research

Invention Promoter's Address: 60 Spear St., 10th Floor, San Francisco, CA 94105

Complainant's Name: Francis J. Davison

Complainant's Address: 23 Pearl Ave., Johnson City, NY 13790

Customer's Name:

WHAT IS YOUR COMPLAINT?

Name of mass media invention promoter advertised in: Direct mail, telephone solicitation

Invention promotion services offered to be performed: \$27,000 worth of marketing and advertising and contacting manufacturers, exhibits at tradeshows, online presence.

Explanation of complaint between customer and invention promoter:

Promoter promised "conceptual renderings" of my invention so it would look like a finished product for the "brochure". Instead, they photographed my prototype and used text from the patent as a description. It turned out to be a single page "brochure" that looked like a grade school kid did as a homework assignment. They offered no proof or explanation of where the money was spent and no proof of how my invention was "represented" at a trade show. They contacted inappropriate manufacturers and finally admitted in an e-mail that they did a lousy job!! That was the last I heard from them.

Signed: /s/ Francis J. Davison

Date: September 21, 2005

KEY: =online business system =fees =forms =help =laws/regulations =definition (glossary)

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Last Modified: 05/11/2006 11:00:56