

[Inventors](#) > [Complaint](#)**Invention Promoter's Name:** Inventors' Publishing & Research**Complainant's Name:** Francis Davison**Response:**

U.S. Patent and Trademark Office
 Inventor's Assistance Program
 P.O. Box 2327
 Arlington, VA. 22202

Dear Sir or Madam:

The following letter is intended to address the points raised by Mr. Francis Davison in his complaint against IP&R Inventors' Publishing & Research, LLC ("IP&R") filed on September 21, 2005 and attached hereto.

IP&R and Mr. Davison entered into a Marketing Agreement on September 17, 2004, pursuant to which IP&R performed each of its obligations contained therein. In particular, IP&R performed the following services: (1) IP&R delivered to Mr. Davison a marketing research report; (2) IP&R delivered to Mr. Davison a one-page, full color brochure, intended to provide manufacturers with a quick overview of the client's invention; (3) IP&R represented Mr. Davison's product at the Hardware Tradeshaw, the Housewares Tradeshaw and the Builder's Tradeshaw; (4) IP&R contacted over sixty (60) manufacturers on Mr. Davison's behalf, as documented in the monthly reports delivered as per the agreement; and (5) IP&R made three (3) in-person, corporate visits to manufacturers' headquarters on Mr. Davison's behalf. In addition, Mr. Davison's contract was extended for further marketing at no additional charge to Mr. Davison and Mr. Davison's product manager even contacted those additional manufacturers and potential licensees suggested by Mr. Davison himself. In sum, IP&R believes that it went above and beyond its contractual obligations in attempting to find a licensing partner for Mr. Davison's invention.

In response to Mr. Davison's particular allegations, IP&R has a difficult time understanding his complaints with respect to the brochure since he himself approved the final brochure. Secondly, Mr. Davison complains that he was offered no explanation of how IP&R spent his money. However, Mr. Davison received, as do all of IP&R's clients, a detailed monthly report, describing the efforts of IP&R with respect to Mr. Davison's project. In addition, Mr. Davison was routinely kept abreast of IP&R's marketing efforts through regular telephone conversations. While IP&R sincerely regrets that Mr. Davison's invention was not ultimately licensed, it certainly stands behind its marketing efforts.

We thank the Patent and Trademark Office for bringing Mr. Davison's complaint to our attention, and we trust this letter adequately responds to it. Please do not hesitate to contact me directly should you have any further questions or comments in connection with this matter.

Very truly yours,

/s/ Kevin D. Jaffe
 General Counsel

KEY: =online business system =fees =forms =help =laws/regulations =definition (glossary)

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